IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application Serial No:	
Filing Date:	
First Named Inventor:	
Assignee:	Microsoft Corporation
Confirmation No:	4120
Group Art Unit:	3623
Examiner:	
Attorney's Docket No.:	MS1-3956US
Title:Systems and methods for approximating optimal distribution via networked systems	

RESPONSE TO NON-FINAL OFFICE ACTION DATED AUGUST 4, 2010

To: Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

Don H. Min (Tel.206-876-6002; Fax 509-323-8979) From:

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In response to the Non-Final Office Action dated August 4, 2010, in connection with the above-identified application, the following amendments and remarks are respectfully submitted. Favorable consideration is respectfully requested.

Fees will be paid by credit card through the EFS Web; however the Commissioner is hereby authorized to charge any deficiency of fees and credit any overpayments to Deposit Account Number 12-0769.

Claims Listing begins on page 2 of this document.

Statement of Substance of Interview begins on page 9 of this document.

Remarks begin on page 10 of this document.